

Ex-Corporate Executives Change Rules Of The Game!

I am constantly amazed at the number of people that will follow someone into business that has 2 years earlier been completely broke, driving a broken down car or living in an old run down house. Do you really think these people have the experience to build Multi-Million Dollar businesses? The answer is no, and that is why their failure for people who join their organizations is above 85%. Simply do to their poorly structured system. The good new is that Corporate Executives are entering this market and you should see success rates begin to rise. This means more money in your pocket!

Just do a Google search and you will see a ton of advertisements that are from people that were poor or down on their luck but today they are rich. This is a great story and sells well, but the problem is that most of these individuals do not have the skills or in some cases the desire to assist you in succeeding. Some believe that is up to you to succeed the way they did (school of hard knoxx) or they believe that there is no need to develop a highly effective training program as this will cause competition. This is sad because there is more that enough for all. Do not fall into this sad belief.

New members will now have access to cutting edge Marketing methods, state of the art communication structures, focuses and well developed training systems that will enhance skills as they are developed and last but not least, you will see a rise in leadership abilities that ties it all together. Which organization would you bank Building Your Financial Freedom on? I know which one I am taking. See you on the beach...if you choose well.

The organization you choose needs to have the ability to tap into Global Resources in order to bring team ideas into reality. The team that has this ability will be leading the pack and will have the competition scratching their heads. Ask any of the current Gurus how they are doing this and I would love to here them stutter.

The single greatest factor to your success in your attitude, your commitment and your motivation. The Leader of your group will be the second greatest factor in your quest for success. The two combined will outweigh all over factors. Your leader must be a Global Mentor. In case you have not noticed the Markets are now Global. If you are to succeed, you need to have someone that has experience and has Strategic Business Partnerships in multiple countries.

Rich Dad - Poor Dad has it right on the mark. Leverage each and all business tactics to build your wealth at a faster speed. Without leverage your competitors would probably eat your lunch. Your Global Mentors should have this down to a science. Remember that leverage requires you to assist other in them reaching their goals also.

How will you motivate yourself and more importantly how will your Leader motivate the team? Once you commit to owning your business, you need to build in a motivational platform to keep you motivated. All things become dull after a while and you will need to be motivated from time to time when life tries to interrupt your successful business venture.

You need to find that one burning desire that will keep you focused on your goals and dreams. Another key aspect of reaching success is how your leader should assist you in developing small steps that tie into the larger goal. Each of the small steps should be celebrated to keep you and your team motivated to reach the next step. No one out there is doing this because it requires work. Sad but true.

Your leader should be showing you how to improve on your potential for success. We call this your greatness. We all have it, but few have developed and do not even know it exists. This is a crime. As we all have the ability to reach greatness, but you must feed it and bring it back to life.

It takes action to get results. If you reading this article, then congratulations on at least reading the article, but just reading it is not enough, you must take action if you are to change your current financial situation. It can be done, now do it. Don't let fear rob you of a better life. We all fear something, but some of us have decided to overcome our fear or doubt and make a better life or our families.

About the Author

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