

Ann Armitage asks ... What Is The Big Deal About Cash Gifting?

What is the appeal ...

There are several different Cash Leveraging activities or Cash Gifting programs but, what the heck is cash gifting all about?

Cash Gifting programs have been accepted as legitimate methods of revenue generation by groups and individuals alike for many years. In many cultures it is a fact of life. Cash Gifting programs have a long history as money generating business and private ventures. It is just recently, in the past 5 years or so that Cash Gifting has really become popular. At one time these activities were mainly offline but, the internet has caused an eruption in their popularity.

So let's see what Cash Gifting really is?

According to the dictionary "Cash gifting is the act of privately or publicly giving another person or entity a declared sum of cash, strictly as a gift - and giving it freely without coercion or consideration."

Please ... Do not be confused ... this is nothing like other home-based business type opportunities. Cash Gifting is not a loan or a payment for good or services. It is called a cash gift ...rather obviously because that's what it is... a gift ... that happens to be cash. It is given freely and without expectation.

Throughout time there have been many attitudes and general beliefs about whether Cash Gifting is a doable, respectable and on the level way of generating cash. But at the centre of Cash Gifting is a elemental philosophy that is all too easily disregarded and overshadowed by avarice and the lust for money. This philosophy is quite simple... to help your fellow man/woman through benevolence and in return to be acknowledged and enriched for your participation in the bestowal process. As with everything in life ... "It is only when you give that you can truly begin to receive."

Why are Cash Gifting programs so popular?

Well, there are many things about these programs that the masses find compelling. Predominantly, who would not love the thought of money arriving at their door ... a freely and willingly given gift?

No one, of course!

Cash Gifting programs do not involve all of the rubbish that you normally find in other "regular" home based business opportunities by negating the need to tout a product that people couldn't care less about. The selling side is totally gone and since most of us are not salespeople, not having to sell lotions, juice drinks, jerky, greeting cards, software, travel vouchers, diet pills, etc. is just the ticket. With Cash Gifting programs you don't have to fill your garage with inventory you'll never sell. You also don't have to cold call, fill monthly quotas, complete impossible matrices, buy products, involve your family and/or friends, spend money on merchant accounts/payment processor charges, build a website and so on ...

Today's Cash Gifting programs cut through all of the buildup, half-truths and falsehoods that "normal" online business opportunities are built on. Ask anyone ... It is all about the CASH.

About the Author

Before you decide on a [Cash Gifting](#) program, be sure to take a look at Ann Armitage's choice and get the specifics you need about the fastest expanding and most internet friendly [gifting program](#) available.

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